

St. Margaret's School



PARTNERS

2017 - 2018

Welcome to the St. Margaret's School Blue/Grey Partners Program. This program is designed to maximize benefits, exposure, and use of time - both yours and ours. The program is based on the entire academic year - so one and done!!

FINE PRINT
Partnership period is July 1, 2017 through June 30, 2018. Partnership gifts are due in full at signing, or, by special agreement, 50% at signing with the balance paid in full no later than December 31, 2017. Logos must be provided electronically in .ai or .pdf format.

BENEFITS	BRONZE \$ 300	SILVER \$ 750	GOLD \$ 1500	PLATINUM \$ 3000
Gym Scorer's Table Placement				2 available
Outdoor Scoreboard Placement				4 available
Promotional / Product Giveaway			1 item	2 items
Thistle Magazine Ad (2018-2019)			Half Page	Full Page
Gym & Outdoor Field Placement DEADLINE 8.10.17	●	●	●	●
Exclusive Sports Clinic Sponsorship (6 available)			●	●
School Website Placement			●	●
FORTSON 5K T-Shirt Placement (200 shirts)	●	●	●	●
FORTSON 5K Radio Publicity	●	●	●	●
FORTSON 5K Registration Form Placement	●	●	●	●
FORTSON 5K Race Entries	one	two	three	four

Ad Deadline for the Thistle Magazine will be in May 2018

Gym Scorer's Table

Mid court desk for scorekeepers, possession arrow and referee home base. Business logo will be paired with St. Margaret's logo.

Outdoor Scoreboard

Company logo on the Varsity Softball Scoreboard or Field Hockey/Soccer Field Scoreboard at the Outdoor Athletic Complex.

Promotional Product Giveaway

Exclusively sponsor promotional items such as towels, stadium cups, or other suggested selections.

Thistle Magazine Ad (2018-2019)

The Thistle Magazine is our flagship publication distributed for families, alumnae, friends and visitors from across the globe. Annual circulation is 4500. Ad deadline will be in May 2018.

Gym/Outdoor Field Placement

A compendium sign (5'w x 3'h) including your company logo in 2 colors mounted in the Gym (Volleyball, Basketball, Fine Arts performances, Athletic Clinics, in addition to rental events) and/or at the Outdoor Athletic Complex on the softball field. DEADLINE IS AUGUST 10, 2017

Exclusive Sports Clinic Sponsorship (6 available)

Single sponsor for sport specific clinics including free registration and t-shirts for participants from the region.

School Website Placement

Placement on the website as a St. Margaret's School sponsor through June 30, 2018.

Note : St. Margaret's School has a new mobile friendly web platform.

FORTSON 5K (formerly the Rappahannock River Run)

Now in it's 19th year, this community and regional event draws runners and walkers from across the state. It is a tradition - a Fall gathering for St. Margaret's School families and alumnae, too.

- Radio Publicity
- Company logo on 200 race t-shirts
- Company logo on registration form
- Race Entry registration(s)

Please contact Joycelyn Blizzard with questions and to sign up! 804.466.3128 or jblizzard@sms.org